

Agenda Item No:

Report to: Overview and Scrutiny (Services)

Date of Meeting: 15 March 2010

Report Title: Scrutiny Review of Maintaining and Protecting the Seafront and the Delivery of the Seafront Statategy

Report By: Simon Hubbard
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Purpose of Report

1. To report to the Overview & Scrutiny Committee the outcome of discussion at Cabinet on the Scrutiny Review.
2. To provide the Overview & Scrutiny Committee with an update on progress on the action plan.

Recommendation(s)

1. **The report and updated action plan be noted.**
2. **A further update is considered by Overview & Scrutiny in a year's time.**

Reasons for Recommendations

To allow ongoing progress to be assessed.

Background

1. The Scrutiny Review on the maintenance and protection of the seafront and delivery of the seafront strategy was led by Councillor Chowney and the review was considered by this Committee on 16th March 2009. The report was extensive, reflecting both the subject and the high level of commitment by members and officers to the process. The report contained an action plan and both were agreed at the meeting.
2. Cabinet considered the management response to the review at its meeting on the 15th June 2009. Cabinet welcomed the report and action plan and added to the recommendations made by this Committee. The summary of its recommendations is attached as Appendix 1 to this report.
3. An update on the amended action plan is attached as Appendix 2 to the report. Whilst not all targets have been met considerable progress has been made in somewhat challenging circumstances.
4. Members comments are welcomed and it is suggested that a further update be presented in a years time.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	Yes
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	No

Background Information

Cabinet Report - 15th June 2009 - Scrutiny Review of Maintaining and Protecting the Seafront/Deliery of the Seafront Strategy - Management Response

Officer to Contact

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APPENDIX 1

The report is welcomed and Action Plan is adopted subject to the following amendments to the Action Plan: -

- (a) The production of a members briefing regarding the implication on future Foreshore Trust arrangements on the management of the seafront;
- (b) The production of a Seafront Estate Management Programme when the conditions of the settlement around the Foreshore Trust are clear;
- (c) Assessing the viability for commercial and other activity at Bottle Alley are regarded as high priority and a report should be undertaken by the end of November 2009 by the Head of Regeneration and Head of Resort Services and Amenities;
- (d) Subject to the results of a conditions survey and the agreement of the Foreshore Trust the Council should work with the private sector to develop short/medium term proposals for the surface area at White Rock Baths;
- (e) The implementation of sustainable seafront planting is considered a high priority;
- (f) Proposals for seafront decorative lighting be considered in the light of the outcome of the current funding bid;
- (g) Proposals for railing replacement are supported subject to availability of funding;
- (h) The creation of website access to seafront information is targeted as being the end of 2009;
- (i) Identifying a sustainable future for St. Mary in the Castle should be included in the Action Plan;
- (j) The conservation of the natural environment should be a clearly identified objective within a future Beach Management Plan;
- (k) The County Council be asked to consider if the potential Link Road would enable future measures to slow traffic on the A259 and reduce its impact as a barrier on the seafront;